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Message Text

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42
ACTION NEA-10

INFO OCT-01 EUR-12 ISO-00 CIAE-00 EB-07 INR-07 LAB-04

NSAE-00 PA-02 SIL-01 USIA-15 PRS-01 FMC-02 DOTE-00

L-03 FAA-00 TAR-01 SP-02 STR-04 IGA-01 TRSE-00 /073 W
---------- 091608
R 071127Z JUN 75
FM AMEMBASSY DAMASCUS
TO AMEMBASSY ATHENS
INFO SECSTATE WASHDC 3659
AMEMBASSY BEIRUT
AMEMBASSY BONN
AMEMBASSY BRUSSELS
USDOC WASHDC

UNCLAS DAMASCUS 2145

BEIRUT FOR RTDO
USDOC FOR CAGNE

EO 11652: N/A
TAGS: BEXP, SY
SUBJECT: DAMASCUS INTERNATIONAL FAIR

REF: A. DAMASCUS 2092; B. ATHENS 4188; C. DAMASCUS 1863

1. WE HAVE REPEATED REFTELS (A) AND (C) TO JOHN DEERE BRUSSELS HEADQUARTERS, AS SUGGESTED REFERENCE (B). BOTH INDUSTRIAL AND AGRICULTURAL EQUIPMENT WILL BE WELCOMED IN DAMASCUS FAIR.

2. CONGESTED PORT AND POLITICAL UNCERTAINTIES PERSENT DIFFICULTIES FOR TRANSPORTING EQUIPMENT VIA BEIRUT. FAIR AUTHORITIES RECOMMEND USE OF SYRIAN PORTS, WHERE THEY MAY BE ABLE TO EXPEDITE GOODS CONSIGNED TO FAIR, AIR SHIPMENT DIRECTLY TO DAMASCUS (WHEN FEASABLE) AND TRUCK OR RAIL TRANSPORT FOR HEAVY EQUIPMENT FROM WESTERN EUROPE.
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3. FAIR-CONSIGNED EQUIPMENT MAY BE SOLD IN SYRIA AFTER
PAYMENT OF DUTIES; UNSOLD EQUIPMENT MUST BE RE-EXPORTED.

4. WE WOULD LIKE TO EMPHASIZE ONCE AGAIN THE IMPORTANCE
OF A FULL AND DIVERSIFIED AMERICAN PARTICIPATION
IN THE DAMASCUS FAIR AS PART OF OUR EFFORTS TO
REINFORCE COMMERCIAL AND POLITICAL TIES TO SYRIA.
WE BELIEVE DEERE CAN MAKE A MOST IMPORTANT CONTRIBUTION
TO THIS OBJECTIVE AND AT THE SAME TIME EXPAND ITS
SALES IN THE GROWING SYRIAN AND LARGER ARAB MARKETS.
WE ALSO WISH TO EMPHASIZE WE NOW HAVE UP TO $30
MILLION IN U.S. OFFICIAL AID TO SYRIA DESTINED FOR
FINANCING OF EQUIPMENT IMPORTS MAINLY IN LINES PRODUCED
BY DEERE. WE LOOK FORWARD TO DEERE'S RESPONSE AS
SOON AS POSSIBLE.
PELLETREAU

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Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Errors: N/A
Film Number: D750199-1196
From: DAMASCUS
Handling Restrictions: n/a
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ISecure: 1
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